COMMUNICATIONS (COMM)

COMM 6675 Advanced Managerial COMM

3 credit hours

Prerequisite: completion of all required 5000-level MBA courses and permission of MBA Director.

This course will help you deal effectively with the complexities of workplace communications and to develop communication skills through case analysis, strategic planning, and problem-solving. In the course, you will engage in such activities as making oral presentations; conducting interviews; negotiating agreements; producing commercial messages; writing letters, memos, press releases and short reports; and using electronic media.

COMM 6800 - 6825 Special Topics in Communications

6 credit hours

Course content varies from year to year.

COMM 6826 - 6849 Special Topics in Communications

3 credit hours

Course content varies from year to year.