

MASTER OF BUSINESS ADMIN (CPA)

Accounting (ACCT)

ACCT 6626 Management Information Systems: Strategy and Practice

3 credit hours

This course addresses the rising need of managers to recognize the strategic importance of information systems and to be able to create new work environments which allow their organizations to leverage knowledge globally, organize for complexity, work electronically, and handle continuous and discontinuous change. The concept of information as a corporate resource which must be effectively planned, developed, managed and controlled is emphasized.

ACCT 6641 Financial Reporting and Statement Analysis

3 credit hours

This course examines financial statements from the perspective of both preparers and users of financial information. Commencing with analytical models of information production, the course focuses on various mechanisms of information extraction. Techniques such as ratio analysis, signal extraction, forecasting are used to establish functional relations between the accrual process and the economic position of a firm. Consequently, the course provides a framework for using accounting information to evaluate a firm.

ACCT 6650 Integrative Managerial Accounting I

3 credit hours

Beginning with organizational goals and objectives, and involving strategy, policy, and implementation issues, this course examines the development of management planning and control systems in the modern organization. The focus will be on techniques and processes that lead to improved management decision making. Some of the topics discussed may include activity-based management, target costing, value chains, life cycle costing, principal and agency relationships, and customer value analysis. Integrative problem solving and case-analysis will be emphasized both at a group and individual level.

ACCT 6656 Integrative Financial Accounting

3 credit hours

Theory and practice will be combined to investigate complex financial accounting issues and problems. Recent research and practice will be explored as part of this course.

ACCT 6660 Integrative Public Auditing

3 credit hours

Specialized public auditing areas such as forensic audits, environmental audits, and computer systems investigations will be combined with the study of recent audit questions of concern to both practitioners and researchers.

ACCT 6666 Taxation and Financial Planning

3 credit hours

The tax implications for various complex business decisions such as mergers, capital structuring, investments, and business valuations will be investigated. Recent income tax legislation will also be considered as part of the investigation conducted.

ACCT 6690 Seminar in Accounting

3 credit hours

Specialized public auditing areas such as forensic audits, environmental audits, and computer systems investigations will be combined with the study of recent audit questions of concern to both practitioners and researchers.

ACCT 6692 Directed Study

3 credit hours

Intended to supplement or provide an alternative to the regular accounting courses in order to meet the special needs and interests of students, the course provides an opportunity to study a particular subject in detail and requires from the student some measure of independence and initiative.

ACCT 6699 Research Project

6 credit hours

Each student is required to complete a project involving the practical application of the research concepts and techniques used in accounting, under the direct supervision of a faculty member. Interdisciplinary projects are acceptable.

Finance (FINA)

FINA 6663 Financial Management

3 credit hours

Managerial in emphasis, this course examines financial planning and analysis, working capital management, capital budgeting techniques, and theories of cost of capital and valuation of the firm.

Management (MGMT)

MGMT 6601 Essentials of Management Consulting

3 credit hours

Students are introduced to an overview of the management consulting profession and the integrative skills required to undertake a consulting assignment, including preparing proposals, diagnosing client problems, identifying and implementing solutions, and concluding assignments.

Topics include, client communications, teamwork, change management and the profession's code of conduct.

Note: This course is offered under agreement with CMC-Canada and is applicable towards the professional designation, Certified Management Consultant; and it has a mandatory additional fee towards a student membership in CMC-Canada.

MGMT 6682 Performance Management

3 credit hours

Managing human capital is an essential skill: every manager in every organization is responsible for PM. Students are exposed to the theory and practical applications of the performance management process. Students are introduced to proper design and implementation of a PM system to increase employee motivation and engagement.

MGMT 6689 Strategic Management

3 credit hours

This course focuses attention on the role of the senior management function to develop and implement strategy in the context of the resources. It draws upon case material based on companies of differing sizes, technologies and degrees of diversification. By providing an insight into the problems and responsibilities faced by general management at the senior level, it seeks to provide an overall perspective for the remainder of the program.

Marketing (MKTG)

MKTG 6679 Strategic Marketing

3 credit hours

In this course, students will develop understanding and analytical skills to make strategic choices for achieving sustainable competitive advantage in global market environments. Method of instruction may include seminar discussions, case analysis, simulations, secondary research and field research projects.

MBA (SMBA)

SMBA 6010 Professional Development

0 credit hours

Through a series of workshops led by internal and external experts, students work through a detailed process to create a customized professional development plan. Supported with personal coaching and engagement with business professionals, students work to enhance targeted competencies and learn to create their own professional development plan to achieve future goals. NOTE: Successful completion of this course will result in an "S" (satisfactory) grade on the student's transcript; and this will not be counted into grade point averages.

SMBA 6650 MBA Project Management

3 credit hours

Students are introduced to fundamental issues in managing projects: project definition and scope, networks, risk management, scheduling, monitoring, organizational structure and leadership, and professional requirements. Students are exposed to project management software.

SMBA 6698 MBA Consulting Project (MCP)

3 credit hours

Prerequisite: MGMT 6601

This course will provide students with an opportunity to apply concepts and theories learned in the program in a practical setting. Students will be assigned individually or in teams to a business or non-profit organization. Students will work with the client organization, under the supervision of a faculty member, to develop a detailed consulting report.

SMBA 6890-6899 Special Topics

3 credit hours

This course will offer an in-depth examination of current or emerging and innovative topics in management. The topics may be of a cross-functional or multidisciplinary nature. The course will provide a balance between theory and application. The course may be repeated for credit when topics vary.