

EXECUTIVE MASTER OF BUSINESS ADMINISTRATION (EMBA)

Department Website: <https://www.smu.ca/academics/sobey/executive-master-of-business-administration.html>

The Executive MBA is a four-semester program designed to meet the unique needs of both mid-career managers who have demonstrated the potential to reach senior management positions and senior executives who want to significantly increase their personal and organizational effectiveness. The Sobey EMBA grounded in an evidence-based approach to enhance participants' ability to think across functional lines and understand organizations at an enterprise level in a global environment.

Features of the program include:

- Modules are delivered in class with online seminars and workshops in between residency sessions.
- An Evidence-based approach to decision making is integrated into the program to help participants enhance decision outcomes.
- Managerial experiences and practical backgrounds of participants will be utilized.
- A broad management view of various business and organizational problems will be provided.
- A global perspective of business will be developed with an International Business Trip as a required part of the program.
- An understanding of economic, social, political, and environmental forces that affect the organization and influence managerial decisions will be developed.
- An exchange of information and insights will be encouraged among participants from diverse industries, organizations, functions and responsibilities.
- The sponsoring organization and its participating manager will be able to meet common educational goals without major disruptions of job assignments and home life.

Admission Requirements

The EMBA follows the general admission requirements (<https://smu-ca-public.courseleaf.com/graduate/academic-regulations/admissions/>) and procedures of the Faculty of Graduate Studies and Research as outlined in the Graduate Studies Academic Calendar with the following additional requirements and procedures.

The EMBA Admissions Committee will consider an applicant's prior academic record, scores on the GMAT, military or work experience, extracurricular activities, recommendation forms, and the online application. While each of these general criteria is important, the applicant's entire profile will be evaluated, where significant strengths in one area may help compensate for weaknesses in another.

Test scores and academic records will be evaluated as evidence of academic grade; however, the Admissions Committee will also look for personal qualities, such as leadership and motivation, which are important for success as a manager.

An online application, including a statement of the objectives of the student, and interview will be the basis of the Admissions Committee's decision. Applications will not be evaluated until the application is

complete, including test scores. It will be the responsibility of the applicant to ensure that the application is complete.

In general, an applicant for admission to the Executive MBA program will have:

1. substantial experience at the senior management level;
2. sponsorship by an employer who agrees to support their employee's participation in the program;
3. a bachelor's degree with high standing or equivalent qualification (in certain cases, consideration will be given to students who do not hold a bachelor's degree);
4. taken and achieved a satisfactory score on the Graduate Management Admissions Test (GMAT), or its equivalent, such as the GRE (may be waived for engineers, accountants and those with a post-graduate degree);
5. three recommendation forms from work-related or academic sources.

Prior to starting the program, each student will participate in team-building, accounting and research skills workshops.

Online applications to the Executive MBA program should be made as early as possible. A list of supporting documents that must accompany an application is available at: <http://www.smu.ca/academics/graduate-application-forms-and-requirements.html>

Program Requirements

See the FGSR Program Requirements (<https://smu-ca-public.courseleaf.com/graduate/academic-regulations/program-study-research/>) in the Graduate Studies Academic Calendar and below.

The EMBA program consists of 16 courses of 26 hours each, over a four-semester period, or four modules totaling 104 hours in each semester.

Modules are delivered in class with online seminars and workshops in between residency sessions. Unless noted in the course description, all EMBA courses are 3 credit hour courses, which meet over 4 day-long sessions.

Year II of the program will follow the class schedule followed in Year I.

Curriculum

Code	Title	Credit Hours
Required Non Credit Course		
EMBA 0010	EMBA Professional Skills	
Semester 1 and 2		
EMBA 0010	EMBA Professional Skills	0
EMBA 5531	Managerial and Financial Accounting	3
EMBA 5532	People in Organizations	3
EMBA 5533	Global Economy	3
EMBA 5534	Evidence-based Practice	3
EMBA 5535	Strategic Marketing	3
EMBA 5536	Ethics, Governance, and Sustainability	3
EMBA 5537	Seminar: Fundamentals in Global Finance ()	3
EMBA 5538	Business Intelligence and Data Analytics	3
Semester 3 and 4		
EMBA 0010	EMBA Professional Skills	0
EMBA 6600	Supply Chain Management	3
EMBA 6601	Responsible Leadership	3

EMBA 6602	International Business	3
EMBA 6603	Business Strategy	3
EMBA 6604	Decision Making Under Uncertainty	3
EMBA 6605	Seminar: International Marketing	3
EMBA 6606	Applied Practice-oriented Research Project I	3
EMBA 6607	Applied Practice-oriented Research Project 2	3
Elective Courses		
EMBA 6691	Directed Study	3
EMBA 6826-6849	Special Topics	3
Total Credit Hours		54

Summary: 16 courses lockstep

An EMBA student who is dismissed may, after the lapse of one calendar year, seek re-admission. The application for re-admission shall be evaluated by the EMBA Council (and not the Admissions Committee alone). The Council may deny re-admission or re-admit subject to stipulated conditions. A student may withdraw voluntarily and seek admission in later years. After a lapse of three years, credit for previous EMBA courses will not be recognized.

Custom-Designed Programs

Saint Mary's University can custom design the EMBA program to meet the needs of Canadian or international clients. Instruction can be offered on Saint Mary's premises or on the premises of the client. Program timetable is flexible.

Custom-designed programs observe the regular admission and program requirements and include the option of a specialized focus. Like the regular general program, specialized programs feature a cohort-driven, lock-step curriculum leading to the Master of Business Administration degree.