

# ENTREPRENEURSHIP

**Department Website:** <https://www.smu.ca/future-students/bcomm-programs/entrepreneurship-program.html>

**Department Email:** [management@smu.ca](mailto:management@smu.ca)

Entrepreneurship offers a range of courses over several programs to teach students practices to enhance innovation, and to create social and sustainable start-ups using design thinking and lean start-up methodologies.

A major in Entrepreneurship is offered within the Bachelor of Commerce and the Bachelor of Arts. The major is administered by the Department of Management. Arts students pursuing a major in Entrepreneurship are not eligible for a Minor in Business.

The Entrepreneurship Program works closely with the Saint Mary's University Entrepreneurship Centre (<https://smuec.ca/>).

## Program - Bachelor of Commerce

The Bachelor of Commerce is a well-established, foundational degree and requires the requirements listed below alongside general graduation requirements (<https://smu-ca-public.courseleaf.com/undergraduate/faculties/sobey-school-business/bachelor-commerce/>).

## Bachelor of Commerce

Students with an interest in the Entrepreneurship major are encouraged to seek advising early from an Academic Advisor, Department Advisor or Chair.

In addition to the general requirements to complete a Bachelor of Commerce (<https://smu-ca-public.courseleaf.com/undergraduate/faculties/sobey-school-business/bachelor-commerce/>) degree, students majoring in Entrepreneurship must complete the requirements listed below. Students should consult an Academic Advisor to help plan how to distribute these requirements throughout their program.

Code	Title	Credit Hours
<b>Major Requirements:</b>		
ACCT 3332	Planning and Control <sup>1,2</sup>	3
Complete five (5) out of the seven (7) ENTR courses listed below:		15
ENTR 2494	Creative Destruction and Innovation: Theories and Concepts <sup>1</sup>	
ENTR 3380	Family Business <sup>1</sup>	
ENTR 3389	Structuring Lean Start-Up <sup>1</sup>	
ENTR 4110	Venture Capital <sup>1</sup>	
ENTR 4220	Sustainable Venture Investment Fund Applied <sup>1</sup>	
ENTR 4487	New Venture Opportunities <sup>1</sup>	
ENTR 4495	Small Business Performance Improvement <sup>1</sup>	
<b>Additional Free Elective Requirements:</b>		
Select nine credit hours in free electives <sup>3,4</sup>		9
<b>Total Credit Hours</b>		<b>27</b>

**Notes:**

<sup>1</sup> In addition to all other requirements for the major, a minimum GPA of 2.2 out of 4.3 is required in these courses, as well as Introduction to Organizational Behaviour (MGMT 2382) and Introduction to Human Resource Management (MGMT 2385).

<sup>2</sup> Students cannot receive credit for both Planning and Control (ACCT 3332) and Cost Management: Measurement Systems (ACCT 3333) or Intermediate Managerial Accounting (ACCT 3335).

<sup>3</sup> Students admitted to the Bachelor of Commerce students prior to 2023-2024 may have different additional elective requirements and should consult with an academic advisor.

<sup>4</sup> Additional Elective Requirements: Students pursuing a Bachelor of Commerce degree with a major in Entrepreneurship must complete nine (9) additional credit hours in free electives over and above the fifteen (15) free elective credit hours required by the degree. These additional free elective credits are necessary to fulfill the 120-credit hour requirement in the Bachelor of Commerce program. Students pursuing double majors should consult with an academic advisor.

## Program - Bachelor of Arts

The Bachelor of Arts (BA) is a well-established, foundational degree and requires the requirements listed below alongside general graduation requirements (<https://smu-ca-public.courseleaf.com/undergraduate/faculties/faculty-arts/bachelor-arts/>).

## Bachelor of Arts

To complete an Entrepreneurship Major, Bachelor of Arts students must complete five (5) out of the seven (7) ENTR courses listed below. They can distribute these five (5) courses between Years 2, 3 and 4.

Code	Title	Credit Hours
ENTR 2494	Creative Destruction and Innovation: Theories and Concepts	3
ENTR 3380	Family Business	3
ENTR 3389	Structuring Lean Start-Up	3
ENTR 4110	Venture Capital	3
ENTR 4220	Sustainable Venture Investment Fund Applied	3
ENTR 4487	New Venture Opportunities	3
ENTR 4495	Small Business Performance Improvement	3

In addition to all other requirements, the Entrepreneurship Major required a minimum GPA of 2.2 in:

Code	Title	Credit Hours
ACCT 3332	Planning and Control	3
MGMT 2382	Introduction to Organizational Behaviour	3
MGMT 2385	Introduction to Human Resource Management	3
ENTR 2494	Creative Destruction and Innovation: Theories and Concepts	3
ENTR 3380	Family Business	3
ENTR 3389	Structuring Lean Start-Up	3
ENTR 4110	Venture Capital	3
ENTR 4220	Sustainable Venture Investment Fund Applied	3
ENTR 4487	New Venture Opportunities	3
ENTR 4495	Small Business Performance Improvement	3

Code	Title	Credit Hours
<b>Year 1</b>		
ECON 1201	Principles of Economics: Micro	3
ECON 1202	Principles of Economics: Macro	3
MGSC 1205	Quantitative Methods I	3
MGMT 1281	Introduction to Business Management	3
MISA 1225	Introduction to Computer Applications (formerly CISCY 1225)	3
ENGL 1205	Introduction to Literature	3
Nine (9) credit hours in Humanities (BA requirement 3c)		9
Three (3) credit hours in Social Sciences (BA requirement 3d)		3
<b>Year 2</b>		
MGMT 2382	Introduction to Organizational Behaviour	3
MGMT 2385	Introduction to Human Resource Management	3
MKTG 2270	Introduction to Marketing	3
COMM 2293	Business Communication Essentials	3
ACCT 2241	Introductory Financial Accounting	3
ACCT 2242	Introductory Managerial Accounting	3
ENTR 2494	Creative Destruction and Innovation: Theories and Concepts	3
Three (3) credit hours in Social Sciences (BA requirement 3d)		3
Six (6) credit hours in Arts at the 2000 level or above		6
<b>Year 3 &amp; 4</b>		
ACCT 3332	Planning and Control	3
At least four (4) of the seven (7) Entrepreneurship courses		12
ENTR 3380	Family Business	
ENTR 3389	Structuring Lean Start-Up	
ENTR 4110	Venture Capital	
ENTR 4220	Sustainable Venture Investment Fund Applied	
ENTR 4487	New Venture Opportunities	
ENTR 4495	Small Business Performance Improvement	
Thirty-nine (39) credit hours in Arts at the 2000 level or above		39
Six (6) credit hours in Arts at any level		6
<b>Total Credit Hours</b>		<b>120</b>

## Minor

### Minor in Entrepreneurship for Undergraduate Students in Arts, Science and the Sobey School of Business

The Minor in Entrepreneurship is designed for students who want to enhance their academic experience by participating in studies that lead them to conclude that their initiative and creativity can encourage an aptitude to see change as an opportunity and to see themselves as not only receptive of world changes, but changers of the world. We refer to this an entrepreneurial mindset.

By participating, students can develop the mindsets and the skills necessary to see the problems that other people don't see, and to turn discovery and research into ideas and then concepts, innovations and eventually, entrepreneurial successes. Entrepreneurs can take

conceptual ideas and craft from them new services which can be made available to the world.

Building on the values of academic growth, intellectual curiosity, imaginative solution design, and demonstrating resilience, the Minor intends to provide an opportunity for ALL students to participate in and benefit from Saint Mary's commitment to graduating students with creative and entrepreneurial mindsets.

A minor in Entrepreneurship provides students with the knowledge, aptitude and skills to help in the development of creative, innovative and entrepreneurial mindsets. Learning outcomes for the minor are to develop critical thinking skills, the ability to identify problems, an aptitude to seek opportunities through discovery and design thinking, the courage to take risks, the resilience to deal with failure, enhanced self-reflection, and an aptitude to act ethically in order to create social and economic value.

To complete a minor in Entrepreneurship students must obtain at least eighteen (18) credit hours from across a wide variety of courses. A minimum cumulative grade point average of 2.0 is required for the minor in Entrepreneurship. The following 6 credit hours are required as part of the 18 credit-hour total.

Code	Title	Credit Hours
ENTR 2494	Creative Destruction and Innovation: Theories and Concepts	3
ENTR 3000	Build and Launch - Entrepreneurship	3
<b>Total Credit Hours</b>		<b>6</b>

In addition to the six required credit hours, students must also complete a minimum of 12 credit hours from the following list of courses from Arts, Science or the Sobey School of Business. Please note that some of these courses have prerequisites that may restrict enrollment. By 'letter of permission' from the Minor coordinator, students may apply to have additional or special topic courses considered towards the Minor requirements.

Code	Title	Credit Hours
<b>Faculty of Arts</b>		
ACST 2342	Atlantic Provinces History, from Confederation	3
ACST 3312	Living in Atlantic Canada	3
ACST 3354	The Foreign Protestants and the Founding of Lunenburg	3
ANCS 2000	Legacies: The Archaeology of Ancient Greece (formerly CLAS 2000)	3
ANTH 2401	Anthropology of Work	3
ANCS 3505	Museum Studies (formerly CLAS 3505)	3
or HIST 3505	Museum Studies	
ANTH 3574	Public Archaeology	3
ANTH 3467	Cultural Resource Management (CRM) Archaeology	3
EDUC 4309	Innovations in North American Education (formerly EDUC 3309)	3
EDUC 4473	Comparative Perspectives on Innovations in Education – Reforms	3
ENGL 1303	Fictions of Finance	3
ENGL 2325	The Media in Everyday Life	3

ENGL 3381	Writing Poetry	6	ECON 3362	Natural Resource Economics	3
GDST 2302	Global Development: Policies and Issues	3	ECON 3363	Environmental Economics	3
GEOG 2312	Urban Geography (Group A)	3	ENTR 3380	Family Business	3
GEOG 2349	Cultural Geography (Group A)	3	ENTR 4110	Venture Capital	3
GEOG 3004	Geography and Environmental Studies in Practice (Group D) (Group D)	3	ENTR 4220	Sustainable Venture Investment Fund Applied	3
GEOG 3386	Concepts in Geographic Information Systems (GIS) Analysis (Group C) (Group C)	3	ENTR 4487	New Venture Opportunities	3
GEOG 4406	Capstone Seminar in Geography (Group D) (Group D)	3	ENTR 4495	Small Business Performance Improvement	3
GEOG 4412	Urban History and Preservation (Group A)	3	FINA 4468	Financial Derivatives	3
GEOG 4449	Tourist Geographies (Group A)	3	MGMT 4481	Organization Theory: Structure, Process, Analysis and Design	3
HIST 1301	Introduction to the History of Science and Technology	3	MISA 3327	Web Information Systems (formerly CISO 3327)	3
HIST 2200	History of Media and Communications in Europe	3	MKTG 4471	Marketing Communications	3
HIST 2342	Atlantic Provinces History, from Confederation	3			
HIST 3202	History of Medicine	3			
HIST 3475	Histories of Indigenous and Settler Relations	3			
HIST 4501	Public History	6			
PHIL 1200	Critical Thinking	6			
PHIL 1201	Introduction to Philosophy	6			
PHIL 2305	Environmental Ethics	3			
PHIL 2318	Science and Society	3			
PHIL 2319	The Meanings of Technology	3			
PHIL 3317	Wealth, Money, and Economics	3			
SOCI 3020	Introduction to Science and Technology Studies	3			
SOCI 4314	Sociology of Knowledge and Science	3			
SOCI 4427	Sociology of Tourism	3			
SJCS 1211	Social Power Relations	3			
<b>Faculty of Science</b>					
BIOL 4422	Conservation Biology	3			
CHEM 2100	Green Chemistry	3			
CHEM 3473	Environmental Chemistry I	3			
ENVS 1200	Environmental Sustainability	3			
ENVS 1250	Energy in the Environment	3			
ENVS 2100	Green Chemistry	3			
ENVS 3473	Environmental Chemistry I	3			
ENVS 3830	Special Topics in ENVS	3			
GEOL 3454	Analytical and Environmental Geochemistry	3			
GEOL 4442	Economic Geology Field School	3			
PSYC 2530	Cross-Cultural Psychology (formerly PSYC 3430) (Group B)	3			
PSYC 2580	Environmental Psychology (formerly PSYC 4418) (Group A)	3			
PSYC 3200	Industrial & Organizational Psychology (formerly PSYC 3327) (Group B)	3			
PSYC 3220	Human Factors and Performance (formerly PSYC 3309) (Group A)	3			
PSYC 3230	Psychology of Leadership (formerly PSYC 3393) (Group B)	3			
PSYC 4310	Thinking and Reasoning (formerly PSYC 4413) (Group A)	3			
<b>Sobey School of Business</b>					
ACCT 4423	Accounting Information Systems and Control	3			