

# GLOBAL BUSINESS MANAGEMENT

**Department Website:** <https://www.smu.ca/future-students/bcomm-programs/global-business-management-program.html>

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Globalization has been a reality for Canadian businesses large and small for some time now. In order to survive, even small companies often have to compete directly with large international organizations. Most organizations are much more diverse than they were even a year or two ago. Many of our graduates will no doubt experience rewarding international placements and foreign travel as their careers develop.

It will be unusual to work in firms without employees and clients who originate from different corners of the world. In order to develop synergy in this new business environment, it will be necessary to learn to work together, to communicate effectively, and to manage as a unit people coming from very different experiences, cultures, values, and expectations.

If managers wish to remain competitive, they must learn to adapt psychologically, to communicate effectively, and interact socially with other cultures. International managers are expected to speak more than one foreign language. The Bachelor of Commerce in Global Business Management offers the opportunity to study the skills essential for a successful international career.

## Program

The Bachelor of Commerce is a well-established, foundational degree and requires the requirements listed below alongside general graduation requirements (<https://smu-ca-public.courseleaf.com/undergraduate/faculties/sobey-school-business/bachelor-commerce/>).

## Major in Global Business Management

Students with an interest in the Global Business Management major are encouraged to seek advising early from an Academic Advisor.

In addition to the general requirements to complete a Bachelor of Commerce degree, students majoring in Global Business Management must complete the requirements listed below. Students should consult an Academic Advisor to help plan how to distribute these requirements throughout their program.

Students are responsible to schedule their classes to meet prerequisite requirements for their advanced courses.

| Code   | Title   | Credit Hours |
|--|---|--------------|
| <b>Major Requirements:</b>   |   |              |
| ACCT 3357  | International Accounting <sup>1,6</sup>           | 3            |
| MKTG 3375  | International Marketing <sup>1,6</sup>            | 3            |
| FINA 4476  | International Financial Management <sup>1,6</sup> | 3            |
| MGMT 4488  | International Business Management <sup>1,6</sup>  | 3            |
| Select six credit hours of language electives <sup>3,4,5</sup>                 |   | 6            |
| Select nine credit hours of Cross-Cultural Literacy electives <sup>1,2,7</sup> |   | 9            |
| <b>Total Credit Hours</b>  |   | <b>27</b>    |

<sup>1</sup> In addition to all other requirements for the major, a minimum GPA of 2.2 out of 4.3 is required in the courses indicated with 1.

<sup>2</sup> Cross-Cultural Literacy electives must be selected from the approved list of BComm core Global Perspective electives (see Note 9 under BComm core requirements) (<https://smu-ca-public.courseleaf.com/undergraduate/faculties/sobey-school-business/bachelor-commerce/>) unless, on an individual basis, they have been approved by the Global Business Management Program Coordinator.

<sup>3</sup> If a course in the humanities or language electives list satisfies both a major requirement and a core elective requirement, the number of free electives will increase by three (3) credit hours.

<sup>4</sup> In cases where a student is fluent in two languages, other courses relevant to the major may be substituted for the language credits with the approval of the Global Business Management Program Coordinator.

<sup>5</sup> All six credit hours of language electives must be in the same language.

<sup>6</sup> If one of these courses is used to satisfy the BComm core Global Perspectives elective, the number of free electives is increased by three (3) credit hours.

<sup>7</sup> Excluding ACCT 3357, MKTG 3375, FINA 4476, & MGMT 4488.

<sup>8</sup> In cases where a student engages in an International Experiential Learning activity or a directed study (e.g., international internship, international-related coop, international exchange, international/global research project under faculty supervision), this may be substituted for a Cross-Cultural Literacy elective with the approval of the Global Business Management Program Coordinator and in consultation with Academic Advising.

<sup>9</sup> Students admitted to the Bachelor of Commerce students prior to 2023-2024 may have different additional elective requirements and should consult with an Academic Advisor.